

JOHN TOBIN-DE LA PUENTE

Cornell University
361 Warren Hall
Ithaca, New York 14853, USA
+1 607 255 7470
john.tobin@cornell.edu

EDUCATION

HARVARD UNIVERSITY: Ph.D. in Organismic and Evolutionary Biology, 1995

Dissertation: *Ecology and Diversity of Neotropical Rainforest Canopy Ants*

Dissertation advisor: Prof. Edward O. Wilson

HARVARD LAW SCHOOL: J.D., 1995

Research paper: *Intellectual Property Rights, Genetic Resources, and the Pharmaceutical Industry: Drug Development and the Conservation of Biological Diversity*

UNIVERSITY OF CALIFORNIA AT LOS ANGELES (UCLA): B.S. in Biology, 1986, *magna cum laude*

EMPLOYMENT HISTORY

CORNELL UNIVERSITY, Cornell S.C. Johnson College of Business, Charles H. Dyson School of Applied Economics and Management, Ithaca, New York

Professor of Practice of Corporate Sustainability: March 2016 to the present

- Full-time faculty position combining undergraduate and graduate teaching, research, and outreach and engagement activities at the intersection of finance and sustainability; this includes faculty committee work (such as chairing promotion review committees), academic and professional advisory work, and other usual and customary responsibilities of faculty members at leading universities. Related appointments have included:
 - *Senior Faculty Fellow, Cornell Atkinson Center for Sustainability*: October 2021 to the present
 - *Founding Co-Director, Initiative on Responsible Finance*: July 2016 to the present

CORNELL UNIVERSITY, College of Human Ecology, Cornell Institute for Public Affairs, Ithaca, New York

- *Professor of Practice of Corporate Sustainability*: March 2016 to June 2021 (joint appointment with the Charles H. Dyson School of Applied Economics and Management)
- Position involved teaching graduate courses to Master of Public Administration (MPA) students and other professional master's students; faculty committee work; and academic and professional advisory work.
- *Director, Environmental Finance and Impact Investing (EFII) Fellows Program*: 2016 to 2021

CREDIT SUISSE, Zurich, Switzerland, October 2007 to January 2016

Managing Director and Global Head of Sustainability

Responsibilities included: developing, articulating, and implementing corporate strategy in the area of sustainability; supervising a multicultural team of finance professionals based in Zurich, London, New York, and Hong Kong managing risk and providing controls in connection with environmental and social matters; developing partnerships and other collaborations in the area of sustainability with private sector actors and with relevant not-for-profit organizations, including non-governmental and inter-governmental entities and academic institutions; managing the bank's interactions with environmental and social advocacy organizations; developing and producing interdisciplinary research products in the area of sustainability; coordinating the bank's external commitments on sustainability matters, including the Equator Principles and the UNEP Finance Initiative; advising generally on corporate sustainability matters

CREDIT SUISSE, New York, New York, 2002 to 2007

Director and Counsel, General Counsel Division, International Finance Group

Advised on the structuring and documentation of cross-border financings, including structured financing, secured loans, syndicated lending, project finance, repackagings, and securities offerings involving emerging markets, particularly Latin America

CLIFFORD CHANCE, New York, New York, 1997 to 2002

Corporate Attorney

Worked on US law aspects of cross-border capital markets transactions involving Latin America and other emerging markets as well as developed markets

DAVIS POLK & WARDWELL, New York, New York, 1995 to 1997

Corporate Attorney

Represented underwriters, issuers, and sovereigns in a variety of transactions, including privatizations, public offerings, and private placements of both debt and equity securities, with a focus on Latin America

SELECTED RELEVANT EXPERIENCE

INTERNATIONAL UNION FOR CONSERVATION OF NATURE-UNITED STATES (IUCN-US)

Chair, Board of Directors, March 2023 to December 2024

Vice-Chair and Acting Chair, March 2022 to March 2023

Member of the Board of Directors, 2018 to December 2024

CORNELL UNIVERSITY, DELEGATION TO UN CONVENTION ON BIOLOGICAL DIVERSITY

Head of the Cornell University delegations to the 15th and 16th Conferences of the Parties (COP 15 and COP 16) of the United Nations Convention on Biological Diversity; Montreal, Canada (December 2022) and Cali, Colombia (October 2024), respectively

REPUBLIC OF PERU, NATIONAL DELEGATION TO UN CONVENTION ON BIOLOGICAL DIVERSITY

Member of the delegation of the Republic of Peru to the 15th Conference of the Parties (COP 15) of the United Nations Convention on Biological Diversity, Montreal, Quebec, Canada, December 2022

COALITION FOR PRIVATE INVESTMENT IN CONSERVATION (CPIC), 2016 to the present

Co-founder and Member of the Executive Committee

FOREST TRENDS, Washington, DC, 2015 to 2021

Member of the Board of Directors

ORGANIZATION FOR TROPICAL STUDIES (OTS), Durham, North Carolina

Member of the Board of Directors, 2020 to the present

Chair of the Audit Committee, Secretary of the Board, and Member of the Board of Directors, 2005 to 2014

PUBLICATIONS

Thirty-eight technical and editorial publications, including peer-reviewed research papers, book chapters, newspaper articles, and letters, addressing a variety of topics in conservation, policy, finance, and tropical biology

EPONYMY

Pheidole tobini Wilson 2003 (FORMICIDAE: Myrmicinae; Pheidolini)

A new species of Amazonian ant named after John Tobin, a student of the Amazon arboreal ant fauna and the collector of the new species, by Edward O. Wilson, in connection with Wilson's comprehensive revision of the genus, *Pheidole in the New World* (2003, Harvard University Press)

LANGUAGES

Spanish (native); English (native); Portuguese (intermediate); French (basic); German (basic)

MISCELLANEOUS

- US national; raised primarily in Peru in a bilingual and bicultural family
- Parents: Lucía de la Puente Haya (Peruvian national) and Joseph R. Tobin (US national, resident of Peru); both deceased
- Graduated from secondary school in Lima, Peru (Colegio Santa Margarita)
- Cornell University website: business.cornell.edu/faculty-research/faculty/jt728/