

James Bartram

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Education:

2000 – 2001 University of Warwick
Coventry
UK

1993 – 1997 University of Sunderland
Tyne & Wear
UK

Qualifications:

MA Educational Management
Strategic leadership, human resources, finance
and evaluating performance.
Dissertation - cross-cultural curriculum

BSc (Hons) Design Technology Education
Cert. Ed

Professional Work Experience:

2020 – Date	Independent Consultant Coaching and program development, convening national multi stakeholder dialogues, strategic insight and guidance.	Support NGO and Government clients.
2016 - 2020	Vice President – Education & Youth Restructuring and significant international expansion of Ocean Education Programs; Children & Youth – Curriculum - Mobile - Online Learning - Service Learning - Public Programs Developed and implemented strategic Education Plan including establishing and expanding key relationship with conservation leaders and government.	450,000 Program Participants annually 100+ staff, 5 Regional offices, 8.6M budget Multimillion dollar - multiyear external funding secured.

Scope of Role

Internal

Provide the vision, drive and coaching to ensure the aspirational vision for Ocean Wise education was realised.
Lead professional pedagogue overseeing Education & Youth resources and functions.
Primary advocate and expert with senior management, staff and volunteers for Education Pillar and Youth audience.
Develop and maintain the Education Plan in line with and as a component of the organizational Strategic Plan.
Quality Assurance and Risk Management development and oversight for Education and Youth

External

Served as the strategic interface for Education pillar between governance board and staff.
Structured and secured resources required for growth.
Served as the lead for Education and Youth relationship with external partners; Gov.s, NGO, YSA, etc.
Maintained and build credence with conservation education community; IUCN, UNEP, DFO, NOAA, PCA etc.
Oversee and accountable for Education and Youth key performance indicators, including quarterly performance reports.

			Impacts
2014 - 2016	Canadian Wildlife Federation	Education Director Comprehensive restructuring of national education program including Brighter Futures for Wildlife . Transformative growth, through strategic systems and collaborative partnerships. Expansion fuelled by revenue diversification including corporate, government and philanthropy. Implementing all staff strategic intent program.	Increased participation from under 5,000 to over 100,000 in 18 months. Secured million-dollar multi year corporate contribution.
2006 – 2014	Parks Canada PSEC	Founder & Education Director Unique Provincial – Federal partnership position. Lead the development and implementation of the Palisades Stewardship Education Centre . Authored the comprehensive business plan and organisational structure. Developed suite of curriculum courses and an education team that deliver multiday nature immersion and video conference programs for high school credit. Designed and implemented an integrated quality assurance structure for curriculum, risk management, staff development and partner relations.	Over 30,000 participants from across Canada and around the world. Multistakeholder facilities and curriculum development. Established team of professional nature educators.
1998 – 2006	High School Teacher	Grades 7 to 12 Teaching in the UK, New Zealand, BC and Alberta successfully establishing programs including; <ul style="list-style-type: none"> • Outdoor and Environmental Education • Design Technology • Construction & Fabrication • Electronics / Pneumatics • IT Network Administrator 	
1993 - 1998	Outdoor Instructor	Outward Bound, Acorn Venture and PSA Contract positions in Wales, France and Isle of White	

Volunteer Work

2023 - date	Denman Island Fire Department	Fire fighter	
2017 – 2024	IUCN Canadian Committee & Commission for Education	Director Past Chair Canadian Committee. Chair Governance Committee. Chair Membership Committee, NbE task Force.	
2013 – 2016	The Duke of Edinburgh's International Award	Director – Risk Management Chair Governance support for federation of 11 Provincial Charities serving 50,000 youth. Particular responsibility for organisational health.	
2013-2015	Alberta Council for Environmental Education	Director Governance support for Provincial NGO supporting teachers and school boards.	